

COMING SOON TO APP STORES





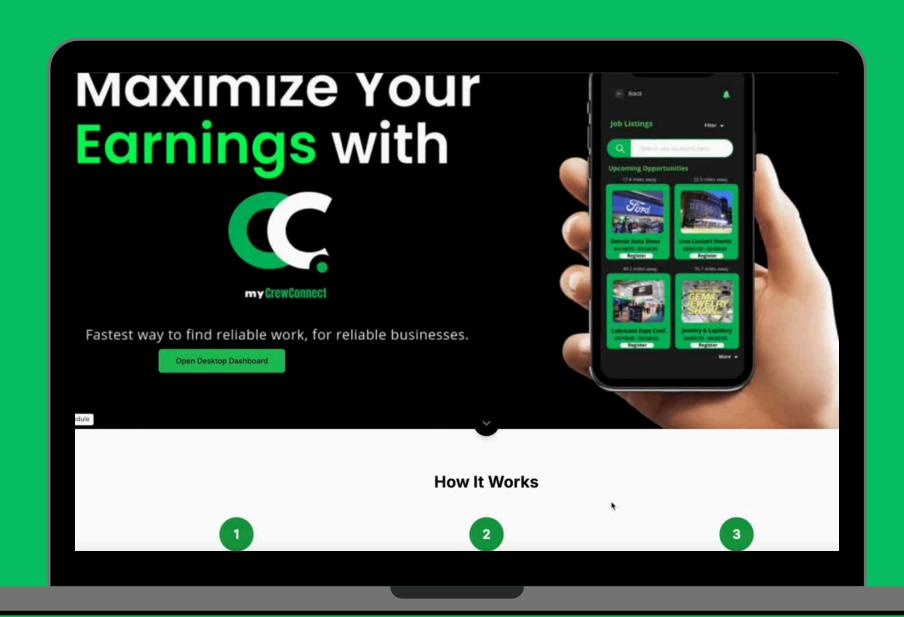


Every process we create is designed to work smarter — effectively for the business, and efficiently for the people.

EUGENE REID JR.



# CrewConnect Mobile App Overview



#### **BUILDING THE FUTURE WORKFORCE PLATFORM**

CrewConnect is a modern staffing agency designed to connect job seekers with businesses in need of temporary staffing, primarily in the trade show, event, and hospitality industries.

While the web-based backend system is currently in development, the mobile app is being created to serve as the primary tool for our workforce. This mobile app will allow workers to easily search for jobs, manage their schedules, upload required documents, track earnings, and stay connected with managers and teammates.

The purpose of this app is to simplify the hiring process, automate communication, and provide a seamless experience for workers while giving CrewConnect full control over workforce management and data collection. This will operate as the main hub for employees, ensuring they have everything they need at their fingertips.

## INTRO SPLASH SCREEN

#### BRAND IMPACT | FIRST IMPRESSION MATTERS

#### Slide Explanation (For Developers):

The Intro Splash Screen is the very first visual users will see when opening the MyCrewConnect mobile app. This screen sets the tone and creates brand presence.

It should display the CrewConnect Logo centered on the screen with a clean black background (consistent with brand color scheme) and simple animation or fade-in effect.

After a 2-3 second hold, the screen should automatically transition into the Sign In / Sign Up Screen without requiring user interaction.

#### Purpose:

This screen is purely for brand recognition and user experience flow. It provides a clean, minimalistic introduction that sets the user up for a professional, tech-driven experience.

**BACKGROUND** 





# LOGIN/SIGNUP SCREEN

SIMPLE. SECURE. EASY ACCESS.

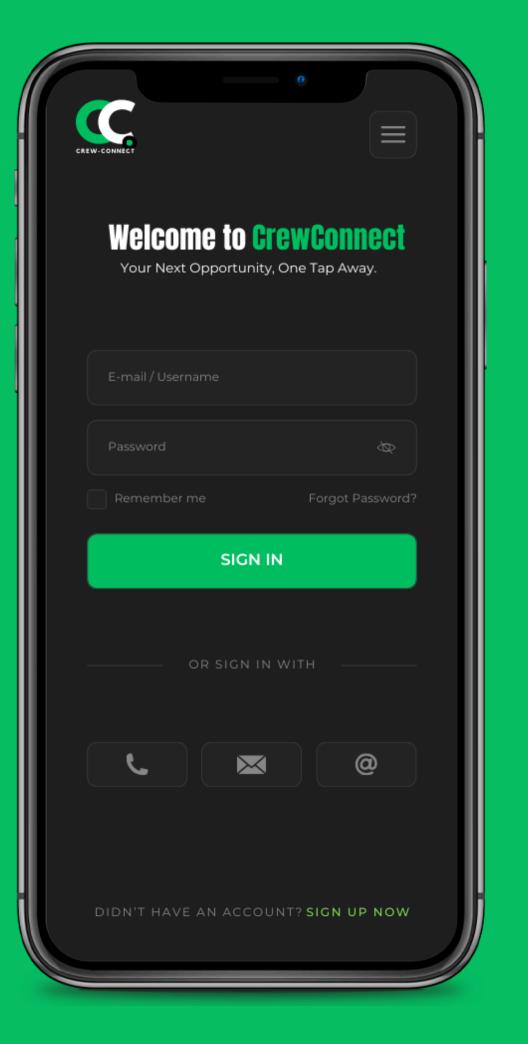
#### **Screen Must Include:**

- Welcome Text: "Welcome to CrewConnect"
- Subtitle: "Your next opportunity, one tap away."
- Username / Email Field
- Password Field
- Remember Me Checkbox
- Forgot Password? Link
- Sign In Button
- Option to Sign In with Phone or Email
- Don't Have An Account? Sign Up Now link

#### **Function:**

- Existing users sign in and go to Dashboard.
- Forgot Password triggers reset flow.
- New users click Sign Up → Start Registration Process.

Clean, professional UI with dark theme — brand colors black, green, white.



## EXPLANATION OF THE DASHBOARD

Live Concert Events

Register

02/07/25 - 02/20/25

#### **TEAM CHAT**

This is the communication hub for workers and managers. Users can message their team, swap shifts, or receive updates directly from management. It keeps everyone connected and informed in real time.

# Hello Gene, Welcome back. Lets get to work. **My Work Matrix Team Chat** Documents Earning Dashboard **Profile Settings Upcoming Opportunities** More **▼** 17.4 miles away 23.9 miles away

**Detroit Auto Show** 

01/14/25 - 01/24/25

Register

#### **EARNINGS DASHBOARD**

Workers can track their total earnings, current pay cycle, and past payouts all in one view. It provides a detailed breakdown of what they've earned per job. Users will always know when to expect their next payment.

#### JOB LISTINGS

This is the live job board showing all available jobs based on the user's location first. Workers can view job details, requirements, and apply instantly within the app. New opportunities will always display at the top based on proximity.

#### **DOCUMENTS**

Upload and store tax forms like **1099s** and **W9s**, and manage all required employment documents in one place.

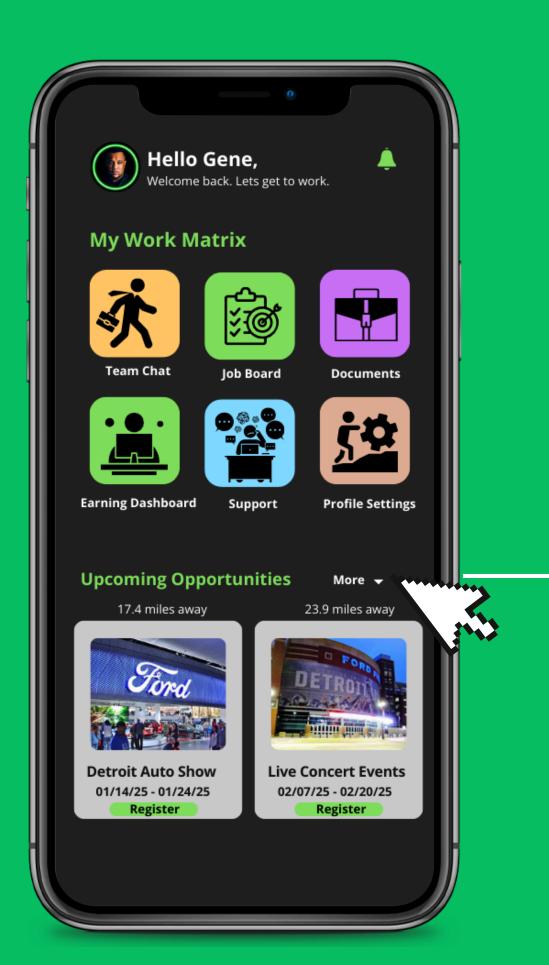
#### **PROFILE SETTINGS**

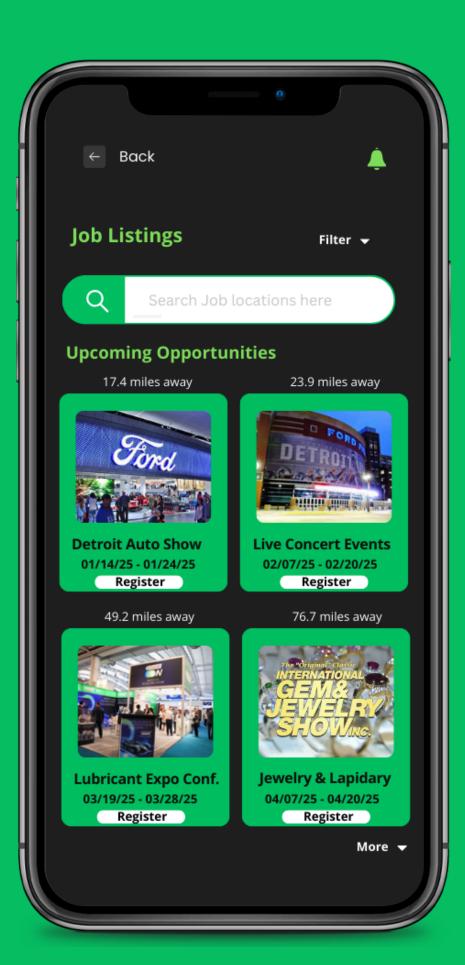
This is where users manage their personal account information. They can update their profile picture, change their contact details, and upload any updated documents. This section keeps their profile current and job-ready.

#### **SUPPORT**

This section provides quick answers to common questions through a built-in **FAQ**. In the future, it will evolve into a chatbot system for instant help. Users can also submit support tickets for personalized assistance.

# Upcoming Opportunities Feed





# REAL-TIME JOB LISTINGS PRIORITIZED BY PROXIMITY

#### **Explanation (For Developers):**

This section is the bottom half of the Dashboard. It displays Upcoming Opportunities for the user based on their location. The closest jobs to their proximity will always show first, providing a fast and localized job discovery experience.

#### Each job preview shows:

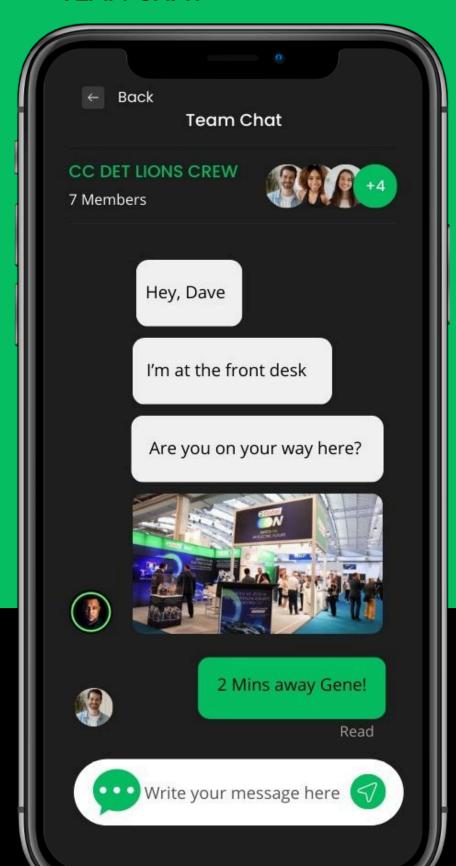
- Event Name
- Event Dates
- Job Type Icons (Representing Roles or Categories)
- A "Register" Button for Quick Application
- A "More" Button to load additional opportunities When a user clicks "More," it will continuously generate additional nearby events or job listings within their area.

#### **FULL JOB LISTING PAGE**

Once a user clicks "More" or "View All", they are taken to the Full Job Listings Page where they can search, filter, and apply for jobs by location, category, or event date. Each listing shows event details, a register button, and loads more opportunities as the user scrolls.

## TRANSITIONAL SCREENS

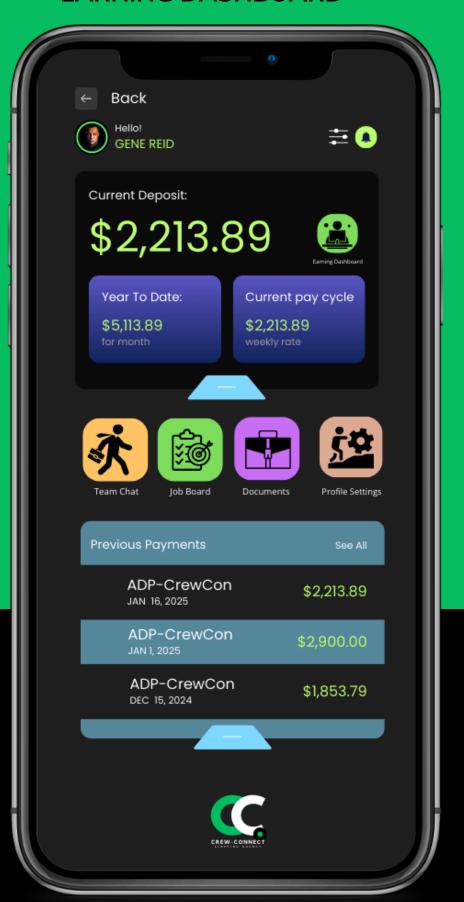
#### **TEAM CHAT**



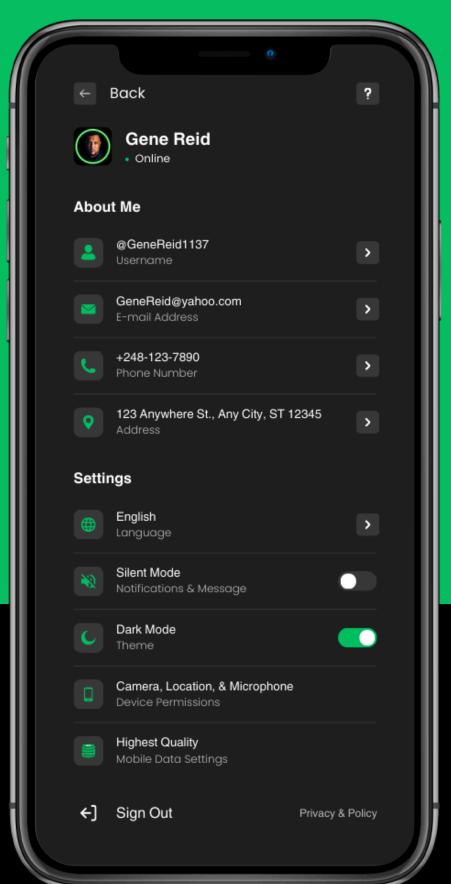
#### **DOCUMENTS**



#### **EARNING DASHBOARD**

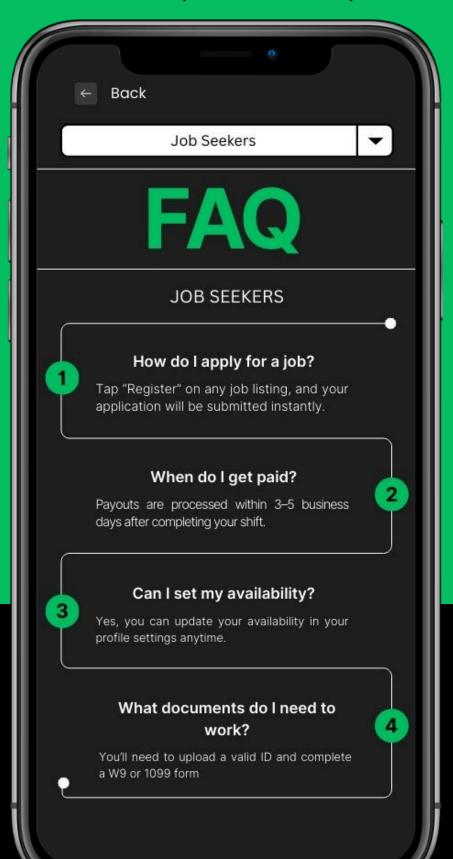


#### **PROFILE SETTINGS**

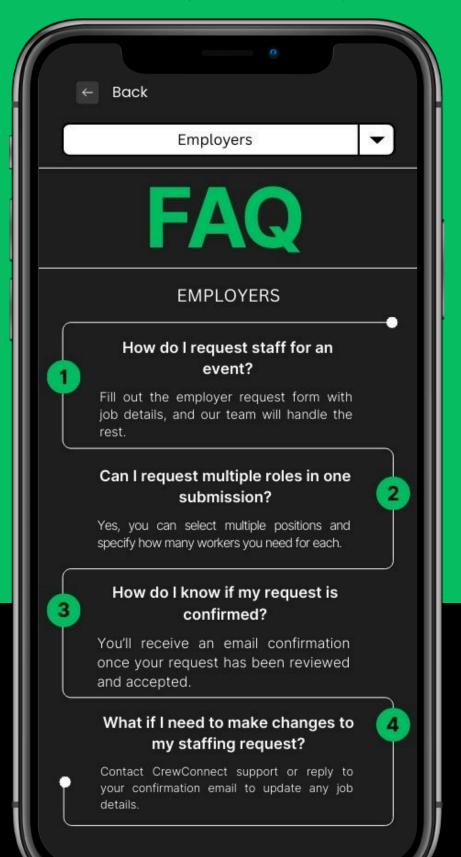


## TRANSITIONAL SCREENS 2

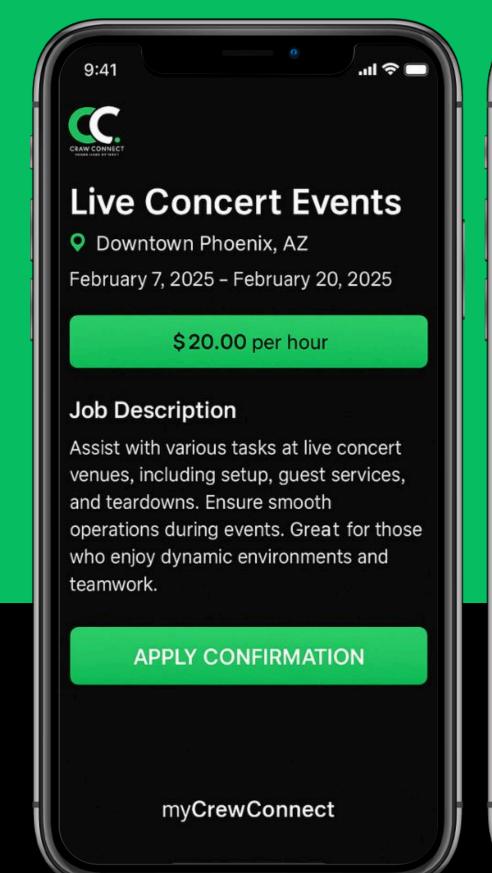
#### **SUPPORT (JOB SEEKERS)**



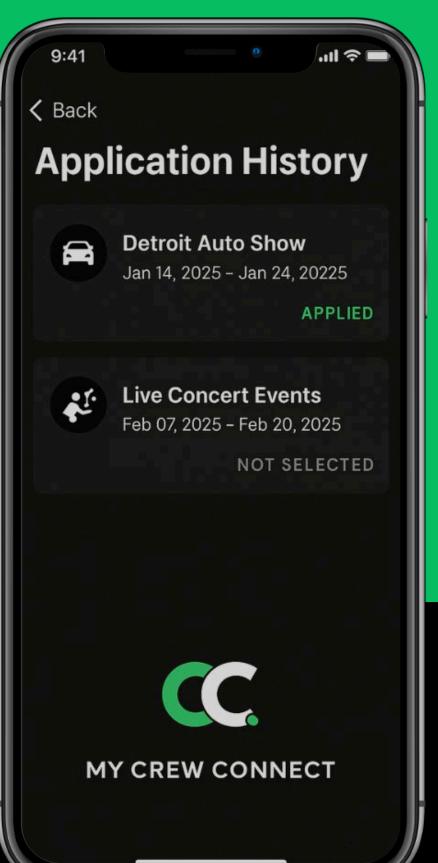
#### **SUPPORT (EMPLOYERS)?**



#### IOB DETAILS (APPLY SCREEN)



#### APPLICATION HISTORY





# INCORPERATING THE VETTING PROCESS

PHASE 2

## TURNING JOB SEEKERS INTO CREWCONNECT WORKFORCE

The goal of this phase is to attract as many job seekers as possible through strategic app marketing and organic downloads. Users will download the app looking for quick job opportunities in their area — similar to how platforms like Indeed or Instawork operate. Once they select a job of interest, they will be required to go through CrewConnect's internal vetting process to qualify for employment.

This vetting process will verify their information, collect necessary documents, and officially create their CrewConnect worker profile. Once vetted, they will no longer be considered just job seekers — they will be onboarded into our workforce system (the CrewConnect Matrix), giving us the ability to manage, schedule, and communicate with them directly for future opportunities within our platform. This ensures we don't just have users — we have a built, controlled, and qualified workforce.



myCrewConnect

## **SCAN HERE**



TAKE **60 SECONDS** TO JOIN CREWCONNECT AND BE THE FIRST TO ACCESS REAL, FLEXIBLE WORK OPPORTUNITIES **IN YOUR AREA.** 

## WORK.FREEDOM.INCOME

THIS QUICK SURVEY HELPS US MATCH YOU WITH GIG OPPORTUNITIES THAT FIT YOUR SCHEDULE, EXPERIENCE, AND LOCATION.



myCrewConnect

## **SCAN HERE**



THIS QUICK SURVEY HELPS US UNDERSTAND HOW WE CAN SUPPORT YOUR BUSINESS—WHETHER YOU NEED SHORT-TERM HELP, EVENT STAFF, OR A FLEXIBLE WORKFORCE. YOUR INPUT HELPS US EXPLORE NEW MARKETS AND DESIGN BETTER SOLUTIONS FOR COMPANIES LIKE YOURS.

### STAFFING.SIMPLIFIED.SOLVED.

TAKE **60 SECONDS** TO TELL US ABOUT YOUR **STAFFING NEEDS**AND HELP SHAPE THE FUTURE OF CREWCONNECT.



# TO BE CONTINUED

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